

## **SOUVENIR MARKETING PLAQUE FOR PEER GROUP REFERRAL**

### **ABSTRACT**

Souvenir plaque for generating peer referrals for cruise ship services. The plaque can include an identifier associated with a cruise ship service provider disposed on a first portion of the plaque and an image of a particular cruise ship of the cruise ship services provider disposed on a second portion of the plaque. A photograph mounting structure can be disposed on a third portion of the decorative plaque. At least one retaining feature can be advantageously associated with the photograph mounting structure for securing a personal photograph to the third portion.